

**Economic Development Vision Statement**  
**We will promote a strong and diverse economic environment.**

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| <b>Strategy #1</b> | <b>We will promote the development of strategic areas</b> <ul style="list-style-type: none"><li>▪ Promote commercial development in the Wolf Pen district (on-going)</li><li>▪ Promote development in Crescent Pointe through infrastructure development and rezoning (medium-term)</li></ul>  |
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| <b>Strategy #2</b> | <b>We will continue to strengthen and diversify the tax and job base.</b> <ul style="list-style-type: none"><li>▪ Pursue engineering and development of a second class “A” business park for continued recruitment of technology companies (long-term)</li><li>▪ Pursue updates of incentives guidelines (short-term)</li><li>▪ Incorporate Research Valley Partnership branding (on-going)</li><li>▪ Enhance marketing mechanisms utilized to target site location consultants, real estate professionals, and business executives (short-term)</li></ul> |
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| <b>Strategy #3</b> | <b>We will promote tourism.</b> <ul style="list-style-type: none"><li>▪ Continue development of Hotel/Conference Center (long-term)</li><li>▪ Support Convention and Visitors Bureau efforts to explore development/recruitment of a new tourism venue (ongoing)</li></ul>   |
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| <b>Strategy #4</b> | <b>We will promote revitalization and redevelopment</b> <ul style="list-style-type: none"><li>▪ Promote redevelopment of targeted commercial properties and areas (ongoing)</li><li>▪ Promote redevelopment of targeted multi-family properties (ongoing)</li><li>▪ Target CDBG funds to infrastructure rehabilitation and public facility improvements (ongoing)</li><li>▪ Target CDBG funds, HOME funds and Cedar Creek proceeds for affordable housing projects and programs (ongoing)</li></ul>  |
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